

COSMODREAMS INTRODUCES NEW ART OBJECTS AT ART DUBAI 2022

ART DUBAI 2022
MADINAT JUMEIRAH
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Marina Fedorova, a multi-talented artist born in Russia, and Sputnik Partners captured the public's attention at the inaugural Art Dubai Digital with the Cosmodreams project. A large-scale multimedia project was presented during the 15th Art Dubai fair at Madinat Jumeirah, Dubai, UAE (11-13 March 2022).

Founded in 2007, Art Dubai is the Middle East's leading international art fair broadening conversations about art beyond traditional western-led geographical scopes and narratives. In 2022 Art Dubai launched Art Dubai Digital – a new dedicated section of the fair examining the context out of which NFTs, cryptocurrency, video art, and virtual reality have grown since the rise of digital art in the 1980s and recognizing those who are leading the way in the rapidly expanding and developing digital art space.

The exciting and enticing Cosmodreams project organically fit into the main theme of the contemporary showcase aiming to delve deep into the



idea of outer space, giving visitors a chance not only to see, but also touch, hear, and be a part of the art. While a person may never go into outer space, Marina Fedorova's Cosmodreams allowed all kinds of viewers, whether art enthusiasts or not, including millennials, baby boomers, and Generation Z to join a unique immersive space journey through the film presented in 8K ultra-high-definition, large-scale oil on canvas paintings, human-sized objects and sculptures. The exhibition also boasted a touchscreen which allowed the spectators to interact with the visuals on the screen and watch the stories unfold. Augmented reality helped to bridge the border between real life and virtual space taking visitors into the extraordinary world conceived by Marina Fedorova.

This Cosmodreams exhibition introduced to Art Dubai visitors new, previously unseen sculptures and design objects:

- The “Gate Guardians”, brave astronauts, symbolizing a transition from one world into another, our inner metamorphosis from one state of being into the next. Like ancient sphinxes, they guard the entrance to the temple of science and space.
- “Cosmodreams Lady” is the ode to modern-day Artemis, who embodies strength, independence, and integrity. She is ready to meet any difficulties on her way.
- Space “Matryoshka” with an eternal mystery inside as the personification of the very essence of the infinity of the universe.
- The human figure beyond the edges of the Lampada, on the other hand, suggests peace and silence, echoing the artist’s dream expressed in the Space Art Odyssey of a sacred place that gives everyone a state of creation and protection.
- Complemented by paintings, video art, AR and VR, together these objects tell a coherent story of a unique Cosmodreams journey.



“With a combination of artworks, artificial intelligence, online tools, and social media, the exhibition allows people to experience art in a novel way and I am proud to be able to show it to everyone,” Marina Fedorova.

ABOUT THE ARTIST

Marina Fedorova was born in 1981 in Leningrad in the former Soviet Union (now St. Petersburg, Russia). She currently lives in Munich, Germany. She is one of the most representative new generations of Russian artists.

She studied painting, design, and graphic arts at the Nicholas Roerich Art School in St. Petersburg. She then graduated from the Stieglitz State Academy of Art and Design in Saint Petersburg (formerly known as the Vera Mukhina Art School), where she majored in fashion design and illustration. She combines her mastery of traditional painting techniques with new media and digital technology to present a unique artistic experience to the public.

Marina was invited to be the official graphic designer of the 7th MARIINSKY International Ballet Festival and in 2008 she was named the Artist of the Year of Champagne Nicolas Feuillatte. That year she was also nominated for the prestigious Kandinsky Award. Her work was included in the Christie's Auction at the Russian State Museum in 2010 and the London auction in 2016.



Over the past 20 years, Marina's work has been exhibited in dozens of prestigious galleries, art exhibitions and events in Russia and internationally, such as Art Stage Singapore, Art-Moscow, Art Paris, Art Monaco, Arte Fiera, Art Vilnius, Kyiv Art Fair, Art-Helsinki, Art Marbella, Art Vienna,, and many others, and is included in the collections of prestigious art institutions such as the Hermitage Museum, the Russian Museum and the Erarta Museum of Contemporary Art, as well as international private collections. And the Erarta Museum of Contemporary Art, as well as international private collections.



ABOUT SPUTNIK PARTNERS

Sputnik Partners is a multidisciplinary design house with a focus on art-related activities. The company supports artists and artisans to promote authentic artistic experiences with a particular focus on digital technology. A passion for inspiring young people drives the company's mission – rebuilding bridges between our societies and art, notably using digital tools to bring viewers back to the arts.

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