

COSMODREAMS



COSMODREAMS ART EXPERIENCE AT ART021 AND SIVA IN SHANGHAI

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SHANGHAI EXHIBITION CENTER, SIVA
SHANGHAI, CHINA
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At the recently concluded ART021 Shanghai Contemporary Art Fair, Marina Fedorova's works from the Cosmodreams art project stood out among the works presented by over 170 international galleries. Taking place from November 9 to 12, 2023, ART021 displayed the artist's exceptional ability to blend art and technology.

Cosmodreams art project emerged as a highlight of the ART021, drawing attention from both mainstream and specialized media. Renowned editions such as Sina, Sohu, Netease, Globe, Phoenix, Tencent News, and various professional art media, including Artron Art, ArtAlpha, Artisle Art Island, and Everyart, reported on the innovative fusion of traditional art and digital technology presented in Cosmodreams.

The exhibition featured seven artworks, each revealing a personal artist's perspective on nature, space, and human experiences about the future. Supported by digital art tools at multiple levels Fedorova's paintings "Peonies", "Moon Crocuses", "Moon Pandas", "Violet Mountains", "In the



"Mountains", and "Ditch" demonstrated the powerful energy and vitality of nature; the sculpture "Birth" echoed the paintings as a microcosm of nature itself.

Throughout the display, Marina Fedorova shared her artistic vision, conveyed the meanings embedded in her works, and unveiled hidden AR scenarios to the audience. Using the specially developed Cosmodreams' AR Mini Program on WeChat, visitors scanned each painting, immersing themselves in captivating AR narratives. The exhibition was also equipped with VR experience. Using digital tools as a medium, the artist goes beyond the flat paintings to continue the story.

During the ART021 Forum Marina Fedorova participated in a discussion "How Technology is Reshaping Art and Changing Our Relationship with Nature". In a dialogue with esteemed guests, including Fei Jun, Professor and Doctoral Supervisor of Art and Technology at the Central Academy of Fine Arts, Shao Qi, Associate Professor at Shanghai Jiaotong University, and Xu Yibo, Head



of the Department of Experimental Art-Technology Art at the Lu Xun Academy of Fine Arts, Fedorova shared her artistic journey and highlighted the core themes of her works: "Nature", "Future", and "Humanity". Advocating for environmental awareness, she emphasized the symbiotic relationship between technology and art.

As part of her visit to China, Marina Fedorova conducted a masterclass at the Shanghai Institute of Visual Arts (SIVA). Collaborating with the Department of New Media Arts at SIVA, the artist shared her artistic philosophy and working methods, placing emphasis on the integration of digital technology into contemporary art. During the masterclass, she unfolded a visual journey, showcasing her creative process and revealing the potential of AR technology, encouraging students and professors to actively participate in conceptualizing an AR digital story.

Marina Fedorova's Cosmodreams art project not only leaves a lasting impression on the Shanghai art scene but also serves as a testament to the boundless possibilities when art and technology seamlessly converge.



ABOUT MARINA FEDOROVA

Born in St. Petersburg in 1981, Marina Fedorova is an international contemporary artist based in Munich. She studied painting, design, and graphic arts at Nicholas Roerich Art School in St. Petersburg later graduating from the Saint Petersburg Stieglitz State Academy of Art and Design, where she majored in Fashion Design and Illustration. Her paintings have been shown in dozens of solo and group exhibitions throughout Europe, China, and Russia. Fedorova's artworks were acquired for the permanent collections of the State Hermitage Museum, the State Russian Museum, Erarta Museum of Contemporary Art, as well as by a number of private collectors.

ABOUT COSMODREAMS

Cosmodreams art project presents a series of artworks created by contemporary artist Marina



Fedorova from 2017 in a new form of exhibition. Cosmodreams' exhibition combines oil on canvas painting, sculpture, video, digital art, and other art forms, reflecting the artist's extensive and diverse aesthetic language. Cosmodreams also incorporates digital technologies, including AR and VR. As a complement to immersive video art and interactive art installations, they present the audience with a creative and immersive art experience.

The Cosmodreams series embodies Marina Fedorova's long-term thinking on topics such as space exploration and the future, as well as her imagination and self-expression in response to current social issues and cultural contexts related to these themes, including environmental protection, women's empowerment, and the younger generation.

For further information
and press inquiries, please contact:
pr@cosmodreams.com
cosmodreams.com | marinafedorova.com