Marina Fedorova became mentor in Art + Tech Programme at Abu Dhabi Art 2024

The Art + Tech Programme showcased results at Abu Dhabi Art 2024 (November 20–24, Manarat Al Saadiyat). Guided by Marina Fedorova and Afra Al Suwaidi, students created works that reflected nostalgic childhood memories in both physical and digital forms.

Art + Tech is an annual community programme commissioned by the Department of Culture and Tourism – Abu Dhabi inviting artists to collaborate with Art and Technology students in a series of workshops. The purpose of the program is to bridge the gap between Art + Technology in their studies.

Marina Fedorova, one of the two mentors in this year's Art + Tech Programme, has guided a group of talented UAE students in creating augmented reality (AR) scenarios. Working with Marina offers students a unique opportunity to acquire practical skills and knowledge in using augmented reality for their creative projects. The outcome of their collaboration was showcased at Abu Dhabi Art 2024, highlighting the exciting intersection of art and technology.

Visitors to Abu Dhabi Art 2024 had the opportunity to engage with the outcomes of The Art + Tech Programme in the Community Projects section. This programme concluded with two innovative projects that high-lighted the connection between art and technology. The first was "Surrealism in Existence," a sensory-driven physical installation designed to evoke nostalgia and help visitors reconnect with their inner child. The second project, "Follow Your Dreams," is a 10-story augmented reality (AR) book that explores how childhood dreams influence adult happiness, success, and purpose. The AR book was developed by the Cosmodreams team, with technical support from Black VR.



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> Sputnik Partners — Marina Fedorova

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About Marina Fedorova

Marina Fedorova (1981), born in St Petersburg and now living in Munich, Germany, is a notable contemporary artist. Marina Fedorova's artworks were nominated for the Kandinsky Prize. Her paintings have been shown in dozens of solo and group exhibitions throughout Europe, China, and Russia. Fedorova's artworks were acquired for the permanent collections of the State Hermitage Museum, the State Russian Museum, Erarta Museum of Contemporary Art, as well as by a number of private collectors. She is the first contemporary artist to create a large-scale integrated art project - Cosmodreams, which delicately blends painting, sculpture and digital technology to create unique and multidimensional art experiences.

About Cosmodreams

Cosmodreams art project presents a series of artworks created by contemporary artist Marina Fedorova from 2017 in a new form of exhibition. Cosmodreams' exhibition combines oil on canvas painting, sculpture, video, digital art, and other art forms, reflecting the artist's extensive and diverse aesthetic language. Cosmodreams also incorporates digital technologies, including AR and VR. As a complement to immersive video art and interactive art installations, they present the audience with a creative and immersive art experience. The Cosmodreams series embodies Marina Fedorova's long-term thinking on topics such as space exploration and the future, as well as her imagination and self-expression in response to current social issues and cultural contexts related to these themes, including environmental protection, women's empowerment, and the younger generation.