

COSMODREAMS

Cosmodreams and Russian Post Joint Project at the St. Petersburg Planetarium

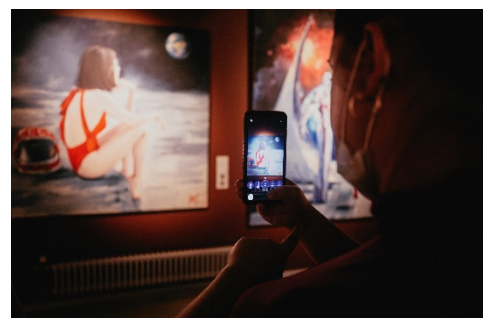
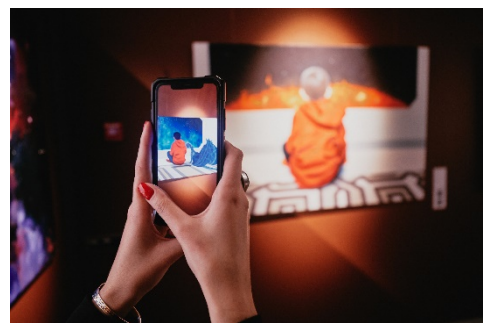
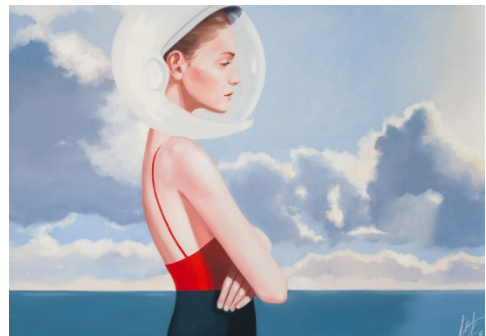
From 5 to 12 April, guests of the St. Petersburg Planetarium will be able to send unique postcards commemorating the 60th anniversary of the first human spaceflight for free. The special campaign was launched by the Cosmodreams project and Russian Post.

The limited edition of augmented reality postcards (only 1,500!) was issued by the Cosmodreams team. The postcards feature the image of *Sunset*, a painting by the artist Marina Fedorova. A mobile unit of the Russian Post will function at the St. Petersburg Planetarium for a week.

Anyone wishing to send a postcard to their friends and family anywhere in the world during this week will only need to fill out the address and drop the card into a box. At 13:30 on 12 April, a commemorative postmark will be applied to the postcards as part of the special cancellation ceremony to be attended by the artist and the official representatives of the Russian Post and the St. Petersburg Planetarium.

'I am very glad that the Cosmodreams project takes part in this interesting initiative. As an artist, I am thrilled to think that my works will be delivered to places all across Russia and the world,' comments the artist Marina Fedorova.

'The first spaceflight was an event of major significance for the entire humankind. Now, only several decades past, we are launching orbital stations and sending out rovers to explore distant planets. We owe it all to that first flight. We are supporting this initiative to make sure that this historical date is always remembered; after all, our space greetings will travel all around the world,' says Dmitry Serebrennikov, Northwest Macroregional Director of AO Russian Post.



'This year, the whole world is celebrating the 60th anniversary of Yuri Gagarin's first spaceflight. Not only did he blaze the space trail for mankind: he helped us realise that we are part of the Universe. We are happy to take part in this commemorative campaign hosted by the Planetarium,' comments Mikhail Belov, Director of the St. Petersburg Planetarium.

Following the formal cancellation ceremony, the postcards bearing the unique postmark will be archived by the Cosmodreams project, Russian Post, and the Planetarium.

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Born in Leningrad in 1981, Marina Fedorova currently lives and works between St. Petersburg and Munich. Having studied painting, design and graphic arts at the Nicholas Roerich Art School in St. Petersburg, she later graduated from the Saint Petersburg Stieglitz State Academy of Art and Design with a degree in Fashion Design and Illustration.

Over the past two decades, her paintings have been featured in dozens of solo and group exhibitions in Russia and abroad. Ms. Fedorova's artworks were acquired for the permanent collections of the State Hermitage Museum, State Russian Museum, Erarta Museum of Contemporary Art, as well as by a number of private collectors.

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